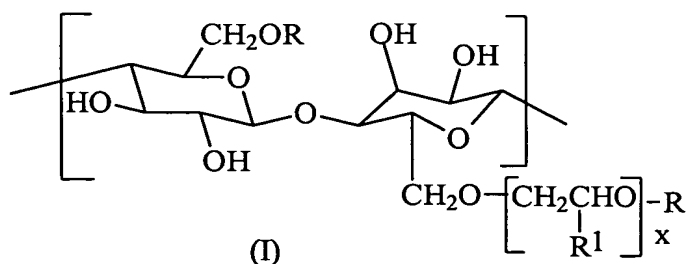


Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claims 1 (twice amended). A laundry detergent composition which imparts fabric appearance benefits selected from pill/fuzz reduction, antifading, improved abrasion resistance and/or enhanced softness to fabrics and textiles laundered in aqueous washing solutions formed therefrom, which composition comprises:

- A) from about 1% to 80% by weight of a deterative surfactant;
- B) from about 0.1% to 80% by weight of ~~an~~ a non-phosphorus organic or inorganic detergency builder ~~wherein said organic detergency builder is a phosphate salt, which is member selected from the group consisting of zeolite, zeolite plus carbonate, zeolite plus silicate, an alkali metal[,] salt of a~~ polyhydroxy sulfonate, or of a carboxylate or polycarboxylate builder selected from the group consisting of nitrilotriacetic acid, oxydisuccinic acid, mellitic acid, a benzene polycarboxylic acid, citric acid, a polyacetal carboxylate, or and mixtures of said non-phosphorus builders;
- C) from about 0.1% to 8% by weight of a modified cellulose ether fabric treatment agent selected from the group consisting of:
 - i) hydrophobically-modified, nonionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



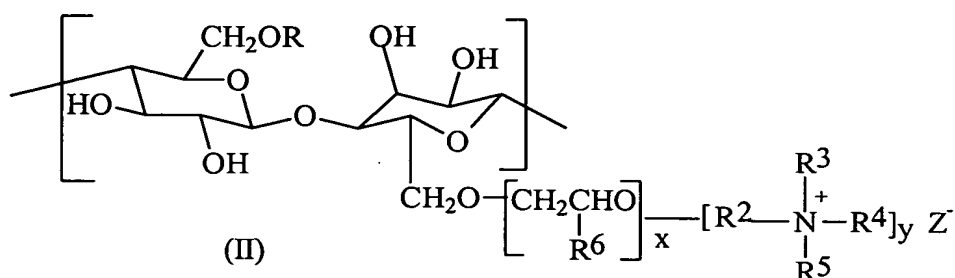
wherein:

R is a combination of H and C₈-C₂₄ with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material;

R^1 is H or methyl; and

x ranges from about 1 to 20;

- ii) cationic quaternary ammonium cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



wherein:

R is H or C₈₋₂₄, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material;

R₂ is CH₂CHOHCH₂ or C₈₋₂₄ alkyl;

R₃, R₄ and R₅ are each, independently, methyl, ethyl or phenyl;

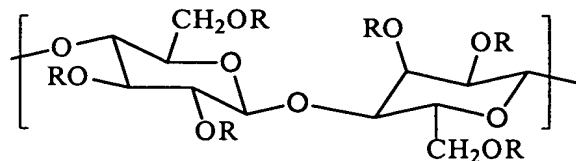
R₆ is H or methyl;

x ranges from about 1 to 20;

y ranges from about 0.005 to 0.5; and

Z is Cl⁻ or Br⁻;

- iii) anionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



wherein:

R is a combination of H and a) CH₂COOA, and, optionally, b) C₂₋₂₄ alkyl, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material, and with the degree of carboxymethyl substitution of the anhydroglucose rings ranging from about 0.05 to 2.5; and wherein A is Na or K; and

iv) combinations of said nonionic, cationic and anionic cellulose ethers.

Claim 2 (amended). A composition according to Claim 1 wherein

A) the deterative surfactant comprises from about 5% to 50% by weight and is selected from anionic and nonionic surfactant materials; and

~~B) the detergency builder comprises from about 10% to 50% by weight and is selected from carboxylates, silicates, aluminosilicates, carbonates, borates and combinations thereof; and~~

~~C) B)~~ the modified cellulose ether fabric treatment ~~agents~~ agent comprises from about 0.5% to 4% by weight of the composition and ~~have~~ has a molecular ~~weights~~ weight ranging from 10,000 to 1,000,000.

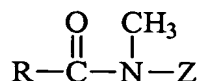
Claim 3. A composition according to Claim 2 wherein the modified cellulose ether fabric treatment agent is a hydrophobically-modified, nonionic material corresponding to Structural Formula No. I wherein

- a) R is a combination of H and C₈ to C₁₆ alkyl;
- b) R substitution of the anhydroglucose rings ranges from about 0.2% to 2% by weight of the cellulose ether;
- c) R¹ is H; and
- d) x ranges from about 1 to 10.

Claim 4 (cancel).

Claim 9 (amended). A composition according to Claim 2 in liquid form which comprises

- a) from about 5% to 50% by weight of a deterative surfactant selected from
- sodium, potassium and ammonium alkylsulfates wherein the alkyl group contains from 10 to 22 carbon atoms;
 - sodium, potassium and ammonium alkylpolyethoxylate sulfates wherein the alkyl group contains from 10 to 22 carbon atoms and the polyethoxylate chain contains from 1 to 15 ethylene oxide moieties;
 - polyhydroxy fatty acid amides of the formula

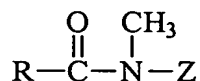


wherein R is a C₉₋₁₇ alkyl or alkenyl and Z is glycetyl derived from a reduced sugar or alkoxyated derivatives thereof;

- alcohol ethoxylates of the formula R¹(OC₂H₄)_nOH wherein R¹ is a C₁₀-C₁₆ alkyl group or a C₈-C₁₂ alkyl phenyl group and n is from about 3 to 80; and
 - combinations of these surfactants; and
- b) from about 1% to 10% by weight of a detergent builder component selected from said carboxylate and polycarboxylate builders.

Claim 10 (amended). A composition according to Claim 2 in granular form which comprises

- a) from about 5% to 50% by weight of a deterative surfactant selected from
- sodium and potassium alkylpolyethoxylate sulfates wherein the alkyl group contains from 10 to 22 carbon atoms and the polyethoxylate chain contains from 1 to 15 ethylene oxide moieties;
 - sodium and potassium C₉ to C₁₅ alkyl benzene sulfonates;
 - sodium and potassium C₈ to C₁₈ alkyl sulfates;
 - polyhydroxy fatty acid amides of the formula



wherein R is a C₉₋₁₇ alkyl or alkenyl and Z is glycetyl derived from a reduced sugar or alkoxyated derivatives thereof; and

- combinations of these surfactants; and
- b) from about 1% to 50% by weight of a detergent builder selected from the group consisting of sodium carbonate, sodium silicate, crystalline layered silicates,

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aluminosilicates, zeolite, zeolite plus carbonate, zeolite plus silicate oxydisuccinates,
and citrates and mixtures thereof;